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Copy to Clifford Woods

Dear Sunil,

I am writing about one bigger project than the current one and an outline of a longer range, larger relationship.

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Background

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My main project in life just now is to develop a “new science” for which I have applied for a Trademark and expect it to be approved. The trademark is on the single word, “**Anabiology,**” and I’ve applied for two classifications for the word, one under Goods, the other Services.

Current Project

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Your current project is to place Google Analytic Codes on all the appropriate pages of www.academyanabiology.com

You’ve done a few sample pages, find them working fine and you are currently finishing that project

Project #2

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The next project involves getting familiar with several other web sites belonging to me and needing various types of your attention.

I expect to spend many years developing this “science” which I claim to be senior to biochemistry and biology. I have already written the “Laws of Anabiology,” in preliminary form. They are on a web site which may also call for your attention, called: www.jeanross.ricepurple.com and a couple more with similar site names.

The web sites next to view are on [that page](#) I referred to you the other day:

www.academyanabiology.com



Home page

<http://www.academyanabiology.com/menu/>

Remote Sites:



<http://www.anabiology.com/>



<http://academyofanabilogyscience.net/>

Academy Of Anabiology Science.com

<http://academyofanabilogyscience.com/>

<http://academyofanabilogyscience.org/>

<http://anabiologyscience.com/>

I paid for these names in about April 2011, made some very rudimentary efforts at publishing each one, installed an Open Cube Drop Down Menu on most, tried to install Google Analytics Code on some and added a small amount of content for some.

At this minute, I believe, I have each of them as sites within DW, but I don't think I'm able to put to each and I believe there are some that seem to have problems with the remote site even if I can publish.

Open Cube Menu System

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I am generally interested in continuing to be the web master for all of them. If I do much or any work, I am familiar with Open Cube, use their menus with Vibrant Life for virtually all sites – more than 50. I own an “unlimited license” for any number of sites with no further fee. (I was one of their first customers when I started with them and they offered that unlimited license – no longer offer it.

Open Cube Access

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Here is my recent purchase information and their site log in and PW:

Open Cube Web LINK

For more than 10 years Vibrant Life has used the "drop down" menu system offered by "Open Cube." The information on past and new relationships with OC will be on this section.

New account Information: November 20, 2010

Karl Loren (Vibrant Life) is now acknowledged by Open Cube as Customer ID number is: #339841

Access Credentials also for forum. Forum is where you need to log in for all other services.

UserID: kloren
PW: bak34lava

Log In section is hard to find, funky site, go to "forum" to sign in, apparently not any other place.

eMail: kloren@oralchelation.com

Purchase of 6 months of tech support ONLY: Charged on LCT Amex Plat

* The Full Access charge of \$49 will automatically be processed on a 6 month cycle. You may cancel your access account at any time.

This fee gives me unlimited access to all features of any menu, creating, tech help and the access to editing tool and publishing rights is then forever. When you discontinue paying the fee (any time), apparently you only lose access to tech help and some priveledges. Whatever menus you have published can be used forever and edited for ever. Don't know, yet, wht features are lost when payment stops.

Apparently anyone can go in with my credentials, create a menu for any of (our) sites and it will be permanently useful, the only draw back when our payment stops is no access to support?

Originally I thought the \$49 would be the only charge, but on November 22, 2010, an eMail from Open cuber said that my original purchase in 2006 of an unlimited license allowed me to upgrade that license to the new version of the menu for \$219.00. I filled in their order form, but it was preset for \$149 for a single license. I altered the form to show the URL as unlimited but most probably the charge on my Amex went through for only \$149. I wrote to Open Cube, 22 Nov 2010, asked them to correct the charge and the license to unlimited for \$219.

The confirmation number I got for this oder was:

Order Confirmation Number: 1290492832971

eMAIL from Open Cube, received November 23, 2010:

Unlock Code:

To unlock your menus using the QuickMenu visual interface, follow the instructions below:

1. Load your menu file with the visual interface enabled.
2. Select 'Help->Unlock' from the visual interface.
3. Paste the unlock statement located below into the 'Unlock Code' field:

```
qmv7=true
```

4. Press the 'Ok' button on the dialog box. You will receive a message indicating that the software has been successfully unlocked.

Use the 'Save' option to save your menu in an unlocked state for future editing. If you want to insert the unlocked instance of the menu into your website, select the 'Publish' option to load the Publish Wizard and follow the on screen instructions.

Purchase Details:

Customer Name: Karl Loren - upgrade from 326578

Date of Purchase: 11/23/2010

Product Name: (Visual CSS QuickMenu V7) - Unlimited Sites Lic.

Price: \$219.00

Tax: \$0.00

Total: \$219.00

Credit Card: XXXXXXXXXXXX-8003 Expiration: 12/31/2013

Name on Card: Loren C. Troescher

I have had personal eMail from them to acknowledge that I have this as an unlimited license, and that Clifford Woods as the Webmaster / Owner of Vibrant Life would “inherit” the same unlimited license when I am no longer involved.

Assuming I am the one to use the Open Cube system and do not turn over all my webmaster responsibility to another (possibly you. I will want to have the same unlimited licenses to the program I’m familiar with, separate from Clifford Woods also having that same usage. This may or may not require some further communication with Open Cube for that approval.

Visual Mode

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Open Cube has a feature for its web sites which, for whatever reason, is no longer working on any of my sites that use the Open Cube menu.

The term used by Open Cube for this feature is referenced in I the file ([menu/oralcom1.htm](#)) which you can open and work on from inside the DW site for Anabiology as which includes the menu code as:

```
<!-- ***** Menu Settings & Styles  
***** -->
```

```
<script language="JavaScript">function imenus_data0(){  
    this.unlock = "wkvmcnh"
```

```
this.enable_visual_design_mode = false
```

The unlock code certifies the unlimited license

I think Open Cube keeps track of sites that use that license code to be sure they are somehow related to me

The "enable Visual Mode" when set to "true" provides a very convenient web display of the menu in use on the web and edit dialogue so that the menu code can be changed, especially "saved" thus overwriting the code in DW. This feature allows a web master to edit the menu from the external web page where you can instantly see what changes you are making in the menu.

If you are not already familiar with Open Cube, or this feature, I'd like you to study it well so you can fix the problem which is preventing this feature from working for me.

There is no special access to this menu, other than the one needed to enter DW.

```
this.main_is_horizontal = false
```

```
this.menu_showhide_delay = 450
```

Your next project, then, is to get the Open Cube feature of allowing "visual mode" working so I can use it.

Fix Visual Mode For Woods

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I suspect that whatever is preventing this feature from working is also preventing the feature from working on dozens of other sites managed by Cliff Woods

Visual Mode Write Up

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In addition to getting this visual mode feature working FOR me, I'd like a write up by you that Clifford or I could use on any other of our web sites to make that feature usable.

(It may be that Clifford has had other webmasters working on sites and that they have disabled or damaged the Open Cube menus on those sites. For those you can offer, for a separate fee paid by Cliff, to fix any such sites if wanted.)

Project #3

Top

I view all of the above about Open Cube as a separate project. I next have a this project for the various sites I am interested in: all the Anabiology sites and he “ricepurple.com sites.”

This involves getting all the Anabiology sites working in some normal fashion.

This means:

Criteria

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1. Getting all of these sites published, removing whatever obstacles there may be to this simple basic.
2. Installing the same open cube file (oralcom1.htm) on each. I will then have about 6 separate web sites with the same exact drop down menu, same content, same appearance, with some all the sites having menus which link to any other of the sites.
3. Install Google Analytics code for each of them.
4. I think you have already started monthly reports from Analytics to me for each.
5. Get from me the desired LOGO and include that as part of the drop down menu on each site.
6. I would like the “file structure and system” to be the same on each Anabiology web site. You could use and extend the structure system on www.academyanabiologh.com to the other sites which are somewhat different now.
7. I want to set up these sites for further expansion and central webmaster work.
8. I may think of more and may need to clarify, but this will do for his “next big project.”

9. I'd like a separate project for you to configure Analytics with goals and some of the features which I can set for measuring success (for instance with Ad Words for which I have a separate project for you).

Project #4

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Years ago I spent tens of thousands of dollars paying a Programming Consultant living in Japan, Gordon Bateson. He did most of his work for me while being a full-time Professor at a Japanese University.

He Developed for me what I called my crowning achievement until I came up Anabiologh. That achivenemt was the creation (his technical programming skill and my detailed general guidance on the final design while he made it happen).

This was what I call an “Interactive, digital educational education system” for “teaching” almost any subject with an automatic electronic system that did the work.

There was a time when I was extremely involved and well informed on the mechanics. However, now with 10 years passing, there are many of his pages still published, but without his unique skills, no one to maintain and expand their use.

This will be a “fishing expedition” of looking at some of the web sites he built for me, learning the programming technology he used and “becoming an expert with it” so that I can “take off from where he left” and provide the content and philosophy, but someone else to build the electronic courses and digital interactive quizzes we used.

Here are some of the links I'd like you to study to START to get a flavor for what has already been done:

<http://www.lucid-minds.com/Karl/two/p8.htm>

<http://www.vibrantelectroniccourse.com/Administration/Plan/p8.htm>

The page above, converted into PDF format and published was sent to Clifford Woods with the indication that I intend to use the Learning Management System described in that 18 page PDF document to incorporate into teaching the science of Anabiology.

His reply was “OK.” This will be a very long term project to research what was done by me and Gordon Bateson years ago, bring it into well-working present time and use and eventually licensing the Learning Management System to teach other subjects beside Anabiology. I think of this as a five year project where Sunil can be involved in a very major way or not all as develops.

[Click Here](#) for a web version of the above web page published on the wet.

Project #5

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The long term, large project involves the possibility of your taking over a “Analytics consultancy position” in partnership with me (remember, I’m 80) to use some skills I can contribute and some you can contribute.

Here is a copy of a Google promotion on this:

**Leverage your Analytics expertise to become a Google online marketing consultant.
Join Google Engage for Agencies.**

Dear Google Analytics User,

If you are managing Analytics accounts for friends or customers, you can now add more value by becoming their online marketing consultant. We are inviting you to join [Google Engage for Agencies](#), which has just launched in your area, and will give you the training and resources to build or expand your business with online marketing services.

Google Engage offers:

- **Training – Education to help you master the Google advertising suite of products.**
- **Incentives – A starter batch of 20 promotional \$100 AdWords vouchers - a total of \$2000,* plus additional batches as your client list grows. These vouchers are completely free and can be used to engage new clients, build customer loyalty or get in touch with old clients.**
- **Google certification support – Certification training and free exam vouchers, allowing you to showcase your Google advertising expertise to potential customers.**
- **Sales and Marketing Tools – Compelling sales and marketing material from Google to help you grow your customer base.**

And the best news? Participation in the program is absolutely free.

[Find out more about Google Engage](#)

**Sincerely,
The Google Analytics Team**

Today I sent this Google Message to Cliff Woods with my comments:

Do you have any interest in this Consultancy deal with Google?

I think Ad Words still has VL on the "deny service" list because of that time with Dennis. They seem to say we "owe" \$5,000 not paid for Denis' use some years ago.

Do you have any interest in working with AdWords to resolve it?

I might if you do not, and might try to get my Anabiogy web sites in a different group from the VL sites.

He replied:

Clifford Woods

to me

Dear Karl,

Not at the moment – not part of the strat I have going in this area..

**Regards,
Cliff**

So another part of my long range plan with you is to **EXPLORE** how I can get separated from the Ad Words denial of Ad Word service until I pay some \$5,000 that was charged by a former executive of mine who was trying to use Ad Words, and “mistakenly” allowed hits to be charged to me at \$100 each.

I might either bargain with Google (with your help) to reduce or eliminate that charge, or have YOU be the Ad Words consultant for my Anabiology sites.

I suspect that this use of Ad Words could be a couple years in the future for me

Project #6

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I have a special suggestion for financing the bulk of the larger projects here – as I’ve done before, create a “Joint Venture” where you own 51% of the ownership interest and I own 49%. Where I continue to invest in the JV project by paying you money, and as much money I pay you, when completely paid back to me or my heirs then gives you 100% ownership of the JV. I think of these projects as being at least a five year commitment with major changes during that time and with earning GI from then, with net income divided between us in accordance with our individual percentages of ownership of the

JV. There will have to be other details, but that is my initial offer for a grand enterprisc.

I'm preparing this on November 5, expecting to give it to you in PDF format soon.

Sincerely,'

Digitally signed

Karl Loren